

12th Annual

July 8 & 9, 2011



Overview

*The 12th Anniversary of the Michigan ElvisFest
Is one of the largest annual Elvis celebrations in the country.
Sanctioned by Elvis Presley Enterprises, Inc.*

*Upsilanti has done its role in paying tribute to Elvis Presley,
each of the last 11 years, and continues to provide professional
Elvis Tribute Artists from all over the U.S.A. to entertain, and
pay tribute to the “King” of Rock n Roll.*

*Elvis Presley was a rare breed in that he was able to affect
people he didn't know personally. Still, to this day, nearly 34
years after his death, Elvis Presley is one of the most
recognizable figures in society.*

Coverage:

*Publicity for the Michigan ElvisFest is staggering. The event is
covered by hundreds of radio stations throughout the state of
Michigan, on the internet, Facebook, printed newspapers in
Michigan and across the country, and appearances on local TV
stations. (Recent Articles & photos available upon request).*

Use of Funds:

*Monies generated by Elvisfest will be used to help various non-
profit charities, such as our local Upsilanti Meals on Wheels,
Elvis Presley Charitable Foundation, and other local non-profit
organizations.*

*Elvisfest Michigan, Inc. is a non-profit, 501 © 3 organization
Tax Exempt State ID # 32-316902*

SPONSORSHIP OPPORTUNITIES

Michigan Elvis Fest 2011

Kings:

- *\$5,000 & up*
- *Corporate Banners/signage at park entrance/exit and main stage area.*
- *Business name announced from stage at least 10 times during the festival.*
- *Free booth space to distribute goods or product placement.*
- *Full page ad in the Event program*
- *Business name mentioned in media interviews.*
- *Listing, Link & logo posted on Elvis Fest website*
- *10 VIP weekend passes and 10 regular weekend passes. **

Teddy Bears:

- *\$2,000 to \$4999.*
- *Opportunity to display up to 5 corporate signs at the festival.*
- *Business name announced from the stage at least 5 times during the festival.*
- *Free booth space to distribute goods or product placement.*
- *Listing & Link on Elvis Fest website*
- *6 VIP passes and 6 regular passes. **
- *1/2 page ad in the Event Program*

** VIP passes valued at (Fri) \$60. (Sat) \$75.00*

** Regular weekend passes value \$30.00 ea*

Hound Dogs:

- *\$1,000 to \$1999*
- *Opportunity to display a corporate sign at the festival.*
- *Business name announced from the stage at least 3 times.*
- *1/4 page ad in the Event program.*
- *Business name listed as a sponsor on Elvis Fest website.*
- *4 VIP passes and 4 regular passes. **

Blue Suede Shoes:

- *\$500-\$999.*
- *Business name announced from the stage*
- *Business-card sized ad in our Event program.*
- *Business name listed as a sponsor on Elvis Fest website.*
- *2 VIP passes and 2 regular passes. **

** VIP passes valued at (Fri) \$60. (Sat) \$75.00*

** Regular weekend passes value \$30.00 ea*

Note: All signage to be provided by sponsor

All donations are tax deductible.

Still have questions:

*Contact us at michiganelvisfest@gmail.com or
734 277-4547.*

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